



Vienna, April 2022

VieVinum 2022 - The School of Wine Programme is Online!

From 21 to 23 May 2022, VieVinum will once again bring together the best wineries from Austria and many parts of the world at the HOFBURG Vienna. A major highlight is the new School of Wine, where you can taste and learn about the wine scene's latest and greatest; where an in-depth look at Austria as a wine country will be conducted through a series of masterclasses that feature international groups of winemakers and wines. Timely registration for preferred participation dates is highly recommended.

Winemaker groups and wine specialist magazines literally outdo each other with the exciting topics on the School of Wine timetable. And in keeping with the "learn from the best" motto, they've engaged many internationally prominent names in the wine industry for moderating the masterclasses. Among them are Pepi Schuller, MW; Suvi Zlatic (National Sommelier Champion); Sascha Speicher (Meininger Verlag publishing house); Rudolf Knoll (Vinum magazine); Prof. Dr. Walter Kutscher (sommelier trainer); Peter Moser (Falstaff magazine); Willi Bal-anjuk (A la Carte magazine); Caro Maurer, MW; Heidi Mäkinen, MW, and Stefan Neumann, MS.

Saturday, 21 May - From Grounded to Explosive

The Eruption Winzer (Eruption Winemakers) from Austria's Vulkanland Steiermark region kick off the School of Wine programme with an introduction to their explosive single vineyard site classification. This will be underscored with a comparison tasting of their current and aged wines (11:30 am). A little later, Vinea Wachau will fly the flag high with a comparison tasting of Rieslings from the Wachau and their counterparts from all around the world (12 pm). Then, Burgenland will be giving two lessons on being grounded, so to speak: the Renommierten Weingüter Burgenland winemakers will unearth hidden treasures - from the newly discovered to the mature - up to 25 years old (2 pm). And from the Leithaberg region, wines that are mineral, structured and full of tension will be presented (2:45 pm). Meanwhile, Willi Klinger, managing director of Wein & Co, will bring international flair into play with insider tips from Burgundy (4:15 pm).

Sunday, 22 May - Taking a Stand!

In some places, Grüner Veltliner sees red. The winemakers of the Wagram region are pushing this - and have made it the subject of their masterclass (9:30 am). Red is also the colour that winemakers from the Neusiedlersee DAC and Rubin Carnuntum wine regions jointly dedicate themselves to; they'll be demonstrating the versatility and strength of the Zweigelt variety (10 am). Of historical significance for the Austrian wine sector is the Weinviertel DAC designation of origin - its 20th anniversary is being marked by a major tasting highlight (11 am). With the self-explanatory expression "wines of kings and kings of wines", the



winemakers of Neusiedlersee DAC and Freis-tadt Rust will raise the flags for their excellent sweet wines (11:30 am).

The winemakers of the Thermenregion will compete for wine history greatness with valuable and historic grape varieties (12 pm). And the young winemakers of the new VieVinum Mentoring Projects will address the question of the future of wine with confidence - and an impressive selection of wines (2 pm). The two guest wine regions of Sicily (1 pm) and South Tyrol (3 pm) will provide a variety of wines from international climes. And the wine trade magazine, Vinum, will be conducting its traditional country competition, pitting Rieslings of the 2019

vintage from the ranks of Germany's VDP (Association of German Prädikat Wine Estates) against those of Austria's ÖTW (Traditional Wine Estates of Austria) (4 pm).

Monday, 23 May - Real Crackers

On this day, the early bird catches the good wine - beginning with a tasting held by the two factions, Demeter Austria and respekt-BIODYN (9 am). Real crackers will permeate the HOFBURG Vienna, thanks to the Austrian Sparkling Wine Committee and the inspiring styles of Sekt Austria (9 am) as well as through the VDP.Prädikatsweingüter, who will be reflecting the vibrance and sparkle of the VDP.SEKT.STATUT (10:45 am). Immerse yourself in the world of Sauvignon Blanc from the region of Styria at the Wein Steiermark masterclass (10:30 am). This will focus on the diversity of Styrian Sauvignon Blanc and its differences in origin within the Styrian classification pyramid. Their roles as pioneers and visionaries over the past 30 years will be the subject of a press conference conducted by the Österreichischen Traditionsweingüter (Traditional Wine Estates of Austria) (1:30 pm), while the Verband Blaufränkisch Mittelburgenland (Blau-fränkisch Mittelburgenland Association) invites you to let your curiosity take flight and experience the origin and single vineyard character of the Blaufränkisch variety (2:15 pm). And finally, under the direction of managing director Willi Klinger, Wein & Co will be popping the corks again with "Champagne Beyond the Mainstream" (3 pm).

And now, it's time to quickly select your favourite masterclasses and register at:
www.vievinum.at/school-of-wine/

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